

## Introduction

Welcome to BevEase! Your privacy is of utmost importance to us. This Privacy Policy explains how we collect, use, disclose, and protect your information when you visit our website and use our services. By accessing or using our services, you agree to the terms of this Privacy Policy.

## Information We Collect

We collect various types of information to provide and improve our services to you, including:

- **Personal Identification Information:** Name, email address, phone number, and postal address.
- **Payment Information:** Credit card details or other financial information required to process transactions.
- **Usage Data:** Information about how you use our website, products, and services.
- **Cookies and Tracking Technologies:** Data collected through cookies, web beacons, and similar technologies.

## How We Use Your Information

We use the information we collect in the following ways:

- **To Provide Services:** To process transactions, deliver products, and provide customer support.
- **To Improve Our Services:** To understand how users interact with our website and make improvements.
- **To Communicate With You:** To send you updates, marketing communications, and respond to your inquiries.
- **To Ensure Security:** To protect our website and services from fraud and unauthorized access.

## Sharing Your Information

We may share your information with:

- **Service Providers:** Third-party companies that help us provide and improve our services, such as payment processors and delivery companies.
- **Legal Requirements:** When required by law, to comply with legal processes or protect our rights.
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your information may be transferred.

## Data Security

We implement a variety of security measures to protect your personal information. However, no method of transmission over the Internet or electronic storage is completely secure, so we cannot guarantee its absolute security.

## Your Data Protection Rights

You have the following rights regarding your personal data:

- **Access:** You can request copies of your personal data.
- **Rectification:** You can request correction of inaccurate or incomplete data.
- **Erase:** You can request deletion of your personal data.
- **Restriction:** You can request that we limit the processing of your data.
- **Objection:** You can object to our processing of your data.
- **Data Portability:** You can request that we transfer your data to another organization or directly to you.

## Cookies and Tracking Technologies

We use cookies and similar tracking technologies to track activity on our website and hold certain information. You can instruct your browser to refuse all cookies or indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our services.

## Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on our website. You are advised to review this Privacy Policy periodically for any changes.

## Contact Us

If you have any questions about this Privacy Policy, please contact us:

- Email: [contact@bevease.co.uk](mailto:contact@bevease.co.uk)
- Address: BevEase, 51B Corrance Road, SW25RD

Thank you for choosing BevEase. We are committed to protecting your privacy and providing a safe online experience.